

13 New Medical Office Products for 2013

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Whether it's the latest medical appointment app for your patients, an improved IT infrastructure, new flooring for your waiting area, or even new countertops in your exam rooms, outfitting your medical office with the latest, innovative products and technology can help spruce up your practice's image (Read *MOT*'s article "[Signs Your Practice is Out of Date](#)"). In addition, new products can also lead to a more comfortable and practical work environment which is essential for any healthcare environment.

While there are many different products to help enhance your office and help maximize your work output, we've compiled a list of 13 top products for your practice to consider in the upcoming year.

1. Corning MobileAccess

Effective wireless applications, particularly on smartphones and tablets, are instrumental for medical practices as you seek to improve information flow, patient care, satisfaction and overall operational efficiency. Designed to work with all major carriers, WESCO International has teamed up with Corning MobileAccess to help healthcare providers significantly reduce dropped calls indoors and to increase data speed transmission rates to smartphones and portable devices.

The Corning MobileAccess portfolio provides a complete line of active DAS solutions which work in concert with Corning's fiber infrastructure solutions. The combined portfolio provides solutions that scale for any environment; from a single service in a small building all the way up to multiple services across an

entire campus. One innovative product line, MobileAccessVE, allows healthcare facilities to leverage their existing LAN network cabling infrastructure to transport cellular services while maintaining full Ethernet capabilities. This minimizes disruption during installation and delivers seamless coverage to the building's employees, patients and guests.

Visit www.corning.com/mobileaccess for more information.

2. Cisco TelePresence VX Clinical Assistant

Sometimes your practice, particularly if you are in a rural location may need to consult with another physician. (Read MOT's article "[Smart Strategies for Providing Rural Healthcare](#)"). With the Cisco TelePresence VX Clinical Assistant, you can address barriers to providing care-at-a-distance, deliver timelier care to patients, and work more productively through remote face-to-face collaboration.

The Clinical Assistant is a fully featured, highly mobile and easy to use telemedicine cart that can be used for remote patient consultations, virtual care, and education and collaboration between care providers.

Lightweight and cost-efficient, Cisco TelePresence VX Clinical Assistant provides medical teams and patients with:

- A 24-inch 1080p HD LED backlit display that enables vivid telepresence experiences with minimal power consumption
- Support for multiple standard- and high-definition video inputs for connectivity with peripheral audio/ in a medical setting
- FDA Class I Medical Device designation

Visit www.cisco.com/en/US/products/ps12152/index.html.

3. StyleView® Cart Portfolio

If you want to comfortably access patient data wherever your workflow takes you, check out Ergotron's redesigned StyleView cart portfolio which incorporates a new head unit designed to significantly reduce workflow interruption as well as IT support needs. The StyleView offers an ergonomic, lightweight, and comfortable computing experience – all in a highly configurable non-powered and powered format. It includes LiFe battery technology for faster recharge to ensure ultimate cart uptime and minimized maintenance time and replacement costs.

Compatible with an extensive range of computers, laptops, tablet PCs, and LCD monitors, Ergotron's entire StyleView portfolio incorporates sit-to-stand flexibility, including its newest wall mount, the StyleView Sit-Stand Enclosure. If you have smaller exam rooms, it's perfect for your practice. Each cart, even with two drawers, move a full 20" up and down, ensuring relaxed data entry whether seated or standing. It also folds into a slim, compact unit when not in use.

Visit www.styleview.ergotron.com.

4. Talksoft Connect (App)

This new appointment reminder app from Talksoft Corporation may help you reduce missed appointments, while improving your patient-physician communication. The app provides your patients with advanced preference settings, on-screen directions, and appointment detail information. Patients can confirm appointments, set contact preferences, get pre-visit instructions and turn-by-turn directions to the office.

The app is also a great way for medical practices to communicate with their patients instantly. For example, in the wake of Hurricane Sandy, some users of the app in New Jersey, Pennsylvania, and New York City were able to reach out to their affected patients in a matter of minutes to alert them that their office was closed due to power outages.

Visit www.talksoftonline.com.

5. Xenex Portable Room Disinfection System

Even though you may be diligent in cleaning and disinfecting your waiting area and exam room floors, walls, tray tables, and sinks, these places are still hideaways for infection-causing bacteria and pathogens. However, Xenex's portable disinfection system could help reduce the number of bacteria even after your housekeeping staff does its most thorough cleaning possible.

Xenex's portable disinfection system uses pulsed xenon ultraviolet light to destroy viruses, bacteria and bacterial spores in the patient environment without contact or chemicals. A "green" technology, Xenex offers the fastest, safest, and most cost-effective method for the automated disinfection of healthcare facilities.

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Daniel Casciato is an independent writer and social media consultant who has over 18 years of journalism experience. He has been writing for *Medical Office Today* (MOT) since August 2010.

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